Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please answer the following questions in complete sentences. Watch the videos and read the articles that are in the daily lesson plans for 4/23/20.

**Video 1**

What kind of cereal was used in the study where college students were given two different versions of the same cereal, and what was different about the boxes?

What did they find out from this study?

**Video 2**

According to the video, what are the top five impulse buys that people make?

What three things did the video mention to do to help you not to impulse buy?

**Article 1**

A lot of the methods this article talks about are mentioned in our Junior Great Book. Find some methods that were not mentioned in our JGB and write about them below. Hint: Look at number 8, number 10, and one thing mentioned in number 6.

(Sample sentence starter: Some things that were not mentioned were….)

**Article 2**

This article is for store owners It is meant to help them sell more in their store. What do you think about this? Do you think it is wrong for store owners to try to get us to buy more? Write your answer on the back of this page. (Hint: This is a bubblegum question. It is your opinion.)